



CURTIS SCHOLZ JOINS JROCKET MARKETING AS RESEARCH ASSOCIATE

Embry-Riddle Aeronautical University Student to Contribute Technology Research Data Skills

SAN DIEGO, CA (July 6, 2009) – JRocket Marketing LLC, a provider of Chief Marketing Officer and analyst relations services to high tech organizations, announced today that it has hired Curtis Scholz as a research associate. Mr. Scholz, an aeronautical engineering student at the prestigious Embry-Riddle Aeronautical University in Daytona Beach, Fla., will assist in data collection and research management responsibilities for JRocket Marketing's global customer base. The company recently announced that it had signed its 20th client since the businesses inception in 2001.

JRocket Marketing's current clientele includes technology corporations based in the Netherlands, the United Kingdom, Canada, South Africa and the U.S., the largest of which is \$500M+ Unit4Agresso, a global software provider marketing under the brands Agresso and Coda. Several of JRocket Marketing's clients are foreign-based technology companies looking to enter or expand growth in the U.S. sector. The company was founded by Judith Rothrock, President of JRocket Marketing, and the winner of more than a dozen international marketing awards.

Mr. Scholz, who resides in Rancho Santa Fe, Calif., and Dayton Beach, Fla., is proficient in technology research and database structures consistent with the engineering degree he is simultaneously pursuing at Embry-Riddle. He will be in charge of data collection activities tied to the JRocket Marketing Plan-IT product, a 90-day repositioning and marketing launch solution that is responsible for the rapid growth of JRocket Marketing customers.

"Working behind the scenes to map the competitive research against the business objectives of JRocket clients closely rivals the type of engineering requirements/mapping activities we undertake at Embry-Riddle," Scholz said. "The application of practical business experience to that training will be invaluable as I move towards my ultimate goal of rocket science design work."

JRocket Marketing LLC, based in Rancho Santa Fe, a suburb of San Diego, was originally established in the New York area where it served East Coast clients Deltek, Fujitsu Glovia, Arbitron and others. In 2004, the company was relocated to the West Coast, where the business has doubled in revenues. More information on JRocket Marketing is available at www.jrocketmarketing.com or by contacting Judith Rothrock, President, JRocket Marketing at 858-847-9840.

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